

JAD SESSION QUESTIONNAIRE (EXEMPLARY)

Application: _____

Information Element: _____ **Priority:** _____

Value Layer	Questions (Exemplary)	Data Sources	Synopsis of Comments (Exemplary)	Satisfaction Rating*
Data	How long does it take you to collect data?			
Information	How efficient is your info. gathering process?			
	How accurate and timely is the data?			
Knowledge	How effective are your analysis tools?			
	What are you trying to learn from this information?			
Decisions/ Actions	What do you do with this information when you get it?			

* Ratings: 1=Low, 5-Highest

Practical Techniques for Measuring ROI